



Judd Kessler leads investment in InsuredSupport.Com and joins board

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Judd Kessler was founder and President of Abacus Data Systems, Inc. (AbacusLaw now AbacusNext) from 1983 to 2015 when he sold the technology company to spend full time on investing and growing other leading edge businesses. “Being the first to offer something groundbreaking is what I’ve always done”, said Kessler. “I’m delighted to join the board of InsuredSupport and introduce the only policy of its type that can help so many divorced parents at the very time that they need the greatest financial help.”

This new insurance, created by InsuredSupport.com and underwritten by Great American Insurance Group, is the only policy of its type. It pays child support and alimony when unemployment strikes, which seems to happen to almost everyone during their lifetime.

Among the leading edge features of this new policy is that either the supporting or receiving spouse can go online and purchase it, without any court order or other permission requirements.

Too many divorced parents are in default of their support obligations because they got laid off. “I believe this new insurance is going to become the new standard in divorces and prevent wage garnishments and other more embarrassing, invasive and costly collection efforts that plague so many divorced couples,” says Kessler. “The need and potential market for this type of coverage is huge.”

Contact:

Richard Zizian CEO

website: www.insuredSupport.com

Facebook: [insuredSupport.com](https://www.facebook.com/insuredSupport.com)

LinkedIn: [InsuredSupport.com](https://www.linkedin.com/company/insuredSupport.com)

Email: Richardzizian@insuredsupport.com

Telephone: 619-236-0569